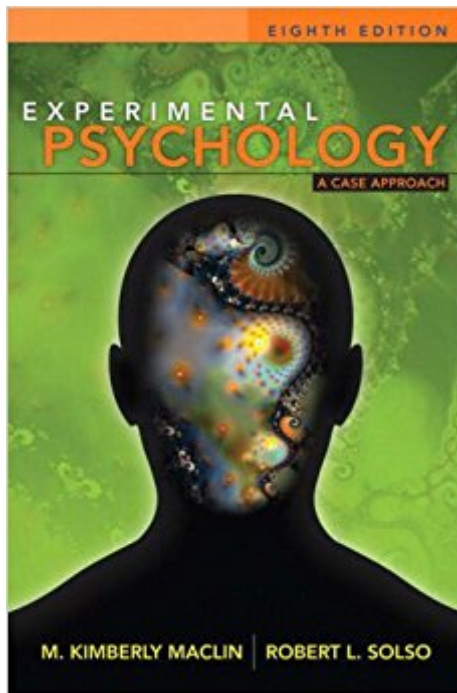




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# Experimental Psychology: A Case Approach (8th Edition)



## Synopsis

Presenting a principle or problem in experimental design, the authors then show how the problem has been dealt with in psychological literature. Organized into two parts (Basic Principles of Experimental Design and Analysis of Experiments), this book combines a text and case approach to examine the methods of experimental psychology. Using published research findings, students read, critique, and analyze actual cases/experiments from all aspects of psychology that exemplify various design principles.

## Book Information

Paperback: 432 pages

Publisher: Pearson; 8 edition (June 18, 2007)

Language: English

ISBN-10: 0205410286

ISBN-13: 978-0205410286

Product Dimensions: 5.9 x 0.9 x 8.9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

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## Customer Reviews

I had to order it for my Experimental Psychology class. It is falling apart. Pages are coming loose, sections of the book are separating from the binder, and I still have another month of class. Authors need to think about a better binding system for this very expensive book. Not only that, the flow of the text needs to be revamped. A section is started on one page with a totally different section on the bottom of the same page and you have to determine which text goes with which on the subsequent pages. If this doesn't make sense, neither does the layout of this book.

This book has one of the worst layout designs I've ever seen. It seems to jump all over the place so you have no idea where you are reading. One of the chapter was broken up into the top half of the page across pages and the bottom half of the page across pages. The "cal louts" don't really stand out much from the rest of the text and the breakup of text and case studies is unclear. All in all,

there may be good information in the book, but trying to figure out what on earth I'm reading and where the next sentence is going to be on the next page makes it really difficult to sort through whether the information is useful.

this textbook is very convenient due to its small size and detailed information, it gives many actual case descriptions and examples. it is very research based and the information is very detailed and easy to understand, it does not have many tables and graphs for visual stimulation, i wish it did because then it would be a 5 star vote from me, but apart from this informality it is an excellent and informative learning and teaching device, especially after taking into consideration the degree of the subject itself. those of you who are required by your professors to purchase this book, as was i, you will not be dissatisfied in any way, shape or form. good luck and all the best wishes from me.

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